



Long & McQuade
MAGAZINE 2023/24
long-mcquade.com

GIFT ISSUE



WHERE THE MUSIC BEGINS.



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ESSENTIAL INFORMATION:

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CORPORATE HEAD OFFICE:

Long & McQuade Limited, 580 Granite Court, Pickering ON L1W 3Y8

PUBLISHING OFFICE & ADVERTISER INQUIRIES:

Long & McQuade Limited • Attention: The Long & McQuade Magazine, 580 Granite Court, Pickering ON L1W 3Y8
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'Tis The Season...

To Buy

Whether you're buying yourself a well-priced treat on Black Friday, spending your gift money during Boxing Week, or purchasing a present or two for the musician on your list, Long & McQuade has what you need and want!

Have a peek inside the Gift Issue for guitar packs and full drumkits, both of which come with everything the beginner player requires. Do you know a fledgling DJ who needs decking out, so to speak? We've got turntables, controllers, and lighting effects galore. You'll also find well-priced studio monitors for the home recording enthusiast, compact sound systems for musicians who play live gigs, beautiful digital pianos to furnish any home, and beginner to pro band instrument outfits for all levels of musicians.

And if you're looking to splurge on a Gibson Les Paul, or fully-loaded electronic drumkit, we've got those as well....

Don't forget, we have easy in-store and online financing available too - so you can give that dream instrument for Christmas, and not worry about paying it off until next Halloween. Ask a staff member or contact web store customer service for details.

Visit long-mcquade.com for locations, details on extended holiday hours, and for online shopping.

To Rent

We've got your holiday rental needs covered.

Kick your New Year's party up a notch with DJ lighting from \$5 per day, or a tabletop media player from \$32 a day.

Gigging lots during the holidays? Rent yourself a backup guitar for as little as \$7 a week, or a spare drumkit for just \$18 a week.

Like holding sing-alongs by an open fire during the festive season? Rent an 88-key digital piano for \$26 a week and let the carolling commence!

If you've got some spare time over the holidays and want to try something new, go ahead and rent that saxophone or ukulele or portable keyboard - you might discover a hidden talent or find a new passion!

Visit long-mcquade.com/rentals for more information.

To Learn

Who doesn't make New Year's resolutions? Make one that you'll WANT to keep. Pledge to make music in 2024!

Think you're too young? Too old? Too busy? We've got lesson centres across the country, with professional instructors who teach music to all ages of students, at all stages of learning, and in all styles of music. AND we offer convenient lesson times for busy folks, as well as those aforementioned rentals, for people who aren't ready to commit.

Visit long-mcquade.com/lessons for all of the details and contact information.

Not sure if you want to buy, rent or learn this season?

Pick up a gift card - it can be used for all three!





Epiphone Starling Acoustic Starter Pack, Hot Pink

Also in Starlight Blue, Ebony Pearl, or Wine Red. Includes gig bag, picks, strap, and clip-on tuner.
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Reg: \$339 **Special \$279**



+ HARDSHELL CASE

Gibson J-45 Studio - Walnut Sunburst
AC4500WBNH | 725916

Reg: \$3199 **Special \$2499**



+ HARDSHELL CASE

Gibson J-45 Standard - Vintage Sunburst or Cherry
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Reg: \$3999 **Special \$3299**

Left-Handed - Cherry
AC45CHNHLH | 747225

Reg: \$3999 **Special \$3299**



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COMPLETE THE GIFT!

Rouge Valley Dreadnought Bag
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\$54.99



Takamine All-Mahogany Dreadnought Acoustic-Electric - Natural
GD11MCE-NS | 686056

Reg: \$499 **Special \$449.99**



Denver Om-Style Guitar - Natural
DD44SOM-NAT | 728137

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Gretsch G9500 Jim Dandy Flat Top Acoustic Guitar - 2-Colour Sunburst
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Epiphone Songmaker Acoustic
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DR100NACHLH | 731222

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Epiphone Hummingbird Pro Cutaway, Wine Red
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\$669



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Reg: \$1629 **Special \$1499**

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ACG45SANNHLH | 759839

Reg: \$1629 **Special \$1499**



Groovetech Acoustic Guitar Tech Kit
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Reg: \$99.99 **Special \$69.99**



Fender Acoustasonic 15w Acoustic Guitar Amp
231-3700-000 | 385740

\$179.99



Suzuki Folk Master Harmonica in C or G
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Reg: \$185 **Special \$165**



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Reg: \$26.99 **Special \$20.99**



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Reg: From \$9.49 **Special \$7.99**



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+ GIG BAG

Denver Soprano Ukulele
In various sparkle colours.
DUKE-SP | 456639/43/4/477725
Reg: \$52.99 **Special \$39.99**



Leho Aleho Soprano Ukulele
ALUS-M | 689388 **\$64.99**



Denver 5-String Closed Back Banjo
DBJ5C-NAT | 453571 **\$389.99**



+ GIG BAG

Denver Soprano Ukulele
In various solid and burst colours.
DUKE-XXX **\$54.99**



Leho Two-Tone Mahogany Soprano Ukulele
MLUS-2M | 730076 **\$79.99**



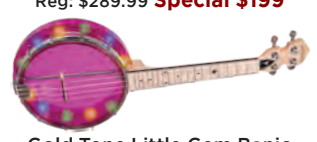
Gold Tone Little Gem Banjo
In Clear, Red, Blue or Purple.
696141/3/4/5
Reg: \$289.99 **Special \$199**



Snark Ukulele Tuner
SN-6X | 484698
Reg: \$22.49 **Special \$16.99**



Leho Arch Back Soprano Ukulele
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Gold Tone Little Gem Banjo with Lights - Amethyst or Diamond
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Epiphone MM-30 Mandolin - Antique Sunburst
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Gold Tone F-Style Manditar with Pickup
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Epiphone Les Paul Special Satin E1
In Vintage Ebony, Cherry Burst, or Sunburst.
483290/1/2
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Epiphone 1961 SG Standard - Vintage Cherry
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Epiphone Les Paul Modern
In Faded Pelham Blue, Sparkling Burgundy or Graphite Black.
725681/2/727349
Reg: \$999 **Special \$899**



Epiphone Coronet
In Cherry or Ebony.
EOCOCHNH/EBNH | 735524/5
Reg: \$649 **Special \$599**



Groovetech Guitar Tech Kit
GT-GTGR1 | 305788
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Epiphone Les Paul Modern Figured
In Caribbean Blue Fade or Magma Orange Fade.
EILMFCBNH/ONH | 725678/80
Reg: \$1019 **Special \$899**



Epiphone Wilshire P-90
In Cherry or Ebony.
EOWLCHNH/EBNH | 735526/7
Reg: \$719 **Special \$649**



Epiphone Crestwood Custom with Tremotone Tailpiece
In Cherry or Polar White.
EOCCCHNH/PWNH | 735531/2
Reg: \$869 **Special \$749**



COMPLETE THE GIFT!

Rouge Valley Electric Gig Bag
LMBAG-E100 | 762008 **\$54.99**



Epiphone Les Paul Standard '50s
In Heritage Cherryburst, Metallic Gold or Vintage Sunburst.
725688/9/91

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Left-Handed

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730338/9/40

Reg: \$999 **Special \$899**



Epiphone Les Paul Standard '60s
In Bourbon Burst, Ebony, Iced Tea or Maple Fade.
725692/3/4/753479

Reg: \$999 **Special \$899**
Left-Handed

In Bourbon Burst or Ebony or Iced Tea.
730342/4/5

Reg: \$999 **Special \$899**



Gibson ES-335 DOT

In '60s Cherry, Vintage Burst or Vintage Ebony.
725906/728428/31

Reg: \$4699 **Special \$3999**
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733000/1

Reg: \$4699 **Special \$3999**

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692699/700/711535 **\$249.99**



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RR Minion JS1X**
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LPST00EBCHLH/WRCHLH | 713108/9
Reg: \$2249 **Special \$1799**



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In Ebony Top, Burgundy, Inverness Green, Pelham Blue, Cardinal Red or White Top.
790349/51/2/3/4/5

Reg: \$3799 **Special \$3299**



Gibson Les Paul Standard '60s Plain

In Ebony Top, Burgundy, Inverness Green, Pelham Blue, Cardinal Red or White Top.
790365/6/8/70/1/8

Reg: \$3799 **Special \$3299**



Gibson Les Paul Standard '50s Figured

In Blueberry Burst, Cherry Sunburst, Honey Amber, Ocean Blue, Trans Oxblood, '60s Cherry, Trans Fuchsia or Tobacco Burst.
790337/9/44/5/6/7/8/709400

Reg: \$3999 **Special \$3299**
Left-Handed

In Cherry Sunburst.
712969

Reg: \$3999 **Special \$3299**



Gibson Les Paul Standard '60s Figured

In Blueberry Burst, Bourbon Burst, Honey Amber, Iced Tea, Ocean Blue, Trans Oxblood or Unburst.
790356/7/8/60/709403/4/5

Reg: \$3999 **Special \$3299**
Left-Handed

In Bourbon Burst or Iced Tea.
712976/713090

Reg: \$3999 **Special \$3299**



Gibson Les Paul Standard '50s P-90

In Plain Gold Top or Tobacco Burst.
709402/783813

Reg: \$3799 **Special \$3299**

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with Laurel Fingerboard**

In Candy Apple Red or White Pearl Metallic.
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\$499.99



Epiphone ES-335 - Iced Tea
IGES3351TNH | 795235 **\$869.99**



**Fender Player Stratocaster
HSS - Shell Pink**

014-4522-556 | 748225 **\$1189.99**



**Fender Player Tele -
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With maple fingerboard, and Seymour Duncan Quarter Pound tele pickups.
014-5212-518 | 785974 **\$1349.99**

\$1349.99



**Fender Player Strat -
3-Tone Sunburst**

With roasted maple neck with Pao Ferro fingerboard.
014-4593-500 | 785979 **\$1449.99**

\$1449.99



**ALL NEW
CHARVEL GUITARS
INCLUDE
\$100 L&M GIFT CARD!**



+ SOFT CASE

Gibson SG Standard
In Ebony or Heritage Cherry.
709427/8 **\$2399**

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In Ebony or Heritage Cherry
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Gretsch Electromatic Jet Two 90 Single-Cut with Wraparound
In Cadillac Green, Broadway Jade, Fairlane Blue or Single Barrel Burst.
778083/2/4/5/9 **\$829.99**



Gretsch G5210T-P90 Electromatic Jet Two 90 Single-Cut with Bigsby
In Vintage White, Amethyst, Mako or Petrol.
778089/8/6/7 **\$969.99**



Gretsch G5655TQM Electromatic Center Block Jr. Single-Cut Quilted Maple with Bigsby
In Mariana, Hudson Sky, Speyside or Sweet Tea.
778094/6/5/3 **\$1379.99**



Kramer Focus VT-2115
In Hot Pink, Neon Green, Pewter Gray, Purple, Ruby Red or Teal.
778852/777870/707076/7/8/9
Reg: \$289 **Special \$249**



Kramer Baretta Special
In Candy Blue, Ebony, Purple, Ruby Red or Vintage White.
707071/2/344555/6/711554
Reg: \$329 **Special \$279**



Jackson JS Series Dinky Arch Top JS22-7 DKA HT with Amaranth Fingerboard - Satin Black
291-0132-568 | 704247 **\$279.99**

BUNDLE UP THIS SEASON!



Epiphone Les Paul Special II Player Pack -

In Black or Vintage Sunburst. Includes Studio 10 amp, gig bag, strap, picks, online lessons, pitch pipe and cable.

ELPJXXCHPP **\$389**

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Kramer Focus Electric Player Pack - Black or Red

Includes Electar amp, gig bag, strap, clip-on tuner, cable and picks.

KF21XXCTSP | 754549/8 **\$369**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Squier Sonic Stratocaster Pack 2-Colour Sunburst or Black

Includes Frontman 10G amp, gig bag, strap, cable, picks and 3-month Fender Play subscription.

037-1720-003/6 | 780167/6

\$369.99



Epiphone Slash AFD Les Paul Special II Performance Pack - Appetite Amber

Includes a 15w Slash "Snakepit" amp, gig bag, picks, and online lessons.

ELPJSLNHPRP | 424488 **\$579**

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Epiphone Billie Joe Armstrong Les Paul Junior Player Pack - Classic White

Includes G15 amp, gig bag, strap, clip-on tuner and picks.

EIBJALPJWCWNHPP | 763458

Reg: \$579 **Special \$499**



Seymour Duncan Humbucker Pickups

JB | SH-4 BK | 184008

*59 NECK | SH-1N BK | 184019

Reg: \$139.99 **Special \$119**



Truetone Pure Isolated Power Brick

TT-CS12 | 445284

Reg: \$269 **Special \$229**



Ernie Ball Slinky Strings 3-Pack - Various Gauges
Reg: \$24.59 **Special \$19.99**



D'Addario XL Electric Strings 3-Pack - Various Gauges
Reg: \$24.50 **Special \$17.99**



Gibson Swivel Bar Stool - 24"
GA-24STOOL2 | 709836
Reg: \$145
Special \$119

Fender Custom Shop Bar Stool 24"

099-0230-020 | 368303

30"

099-0230-010 | 368302

Reg: \$110-\$150

Special \$99



KILOMETRE MUSIC GROUP

WHERE CREATIVES COLLIDE

By Manus Hopkins

Exploring the history of the Toronto music creation and rights management company



Situated in an old house in downtown Toronto, surrounded by art galleries, coffee shops, and small local stores, is Kilometre Music Group's headquarters. The massive space is bustling with creativity, but also has an open, friendly, and welcoming feel. Anyone you pass - anyone working in a studio, meeting room, or anywhere else you poke your head in - will smile, say hello, and introduce themselves, asking who you are and what you do.

The term 'creative collision' is one that is uttered a fair amount by the artists and Kilometre staff to describe what goes on in this place. So what exactly does the term mean? CEO Michael McCarty uses a comparison to illustrate the meaning, saying his vision for Kilometre is essentially Motown meets The Brill Building.

"There are a million stories of now famous songwriters and artists and music publishers, having these creative collisions inside the building," he says, "or people traveling from across the world with that as their Mecca, and they just want to meet somebody in there and get signed to a publishing deal."

Most of Kilometre's team first came together at SOCAN, before breaking off to form Kilometre Music Group in 2021. Though the company hasn't been around that long, they've already accomplished a great deal in the rights management sector, and according to McCarty, artist catalogues are what underpins the operation economically.

"We started out with the ambition of buying \$200 million USD worth of catalogues," says McCarty, "and use that as a financial underpinning to segue into the heart of our long-term business, which is to be a traditional music publisher and sign and develop writers and artists."

As President of A&R Acquisitions, Rodney Murphy lays out, the Kilometre team wants to see the next wave of internationally successful Canadian artists come from their company, with Kilometre as the epicenter of the next wave of superstars.

"We really believe that it's possible," elaborates McCarty. "Based on the roster we're building and all the dots we've been connecting throughout our careers, we've seen it before, I've done it before, and we can sense how powerful this is going to be."

A key to seeing Kilometre's mission through is developing personal relationships with the artists the company works with, which ties in with the friendly atmosphere of the Kilometre house.

"We have these deep relationships," says Murphy. "And even though certain creators may be from outside of Canada, they want to be part of our mission and be part of a national culture that we're creating here."

McCarty says he and his team are proud of how quickly the Kilometre brand has grown, saying it is to the point that they're getting unsolicited calls and messages from record labels, managers, and artists from all over the world who want to come and work with Kilometre's team of writers.

When it comes to discovering artists, there are several aspects the Kilometre team considers. Murphy says he puts people first, even before music, and carefully selects who he works with, weighing talent, drive, and ambition with reliability, work ethic, and cooperation.

"You have a good work ethic, can work well within a team, and you have the sauce, as the kids say, and ability, and you're willing to learn and are hyper-focused on success and getting better - that's what we look for," he says. "And if you have those things, and also have aptitude, and you're good with your tools and hands and mind, and transferring those ideas live in the room and in recording, then you have a real good chance of being an important part of Kilometre culture."

There's not exactly such thing as a typical day in the Kilometre house. The place is bustling with creativity, with recording and songwriting sessions, meetings, interviews, and many other things going on all the time, and both McCarty and Murphy find themselves jumping from task to task and project to project constantly.

"Sometimes it could be unloading the dishwasher and then closing a multimillion-dollar catalog deal," McCarty says. "Or listening to a demo from a writer and giving them feedback, then having meetings with our partners and investors, talking about the future of the company and where we're headed."

Murphy believes the people who are drawn to Kilometre Music Group all share a special calling in life. While a career in music can often be seen as a pipe dream, Kilometre aims to be something of a haven for people to realize their dreams. To Murphy, it's a place where artists can come to feel accepted and be part of something with kindred spirits - in such a competitive industry, that is something that is sorely needed.

Using rights management as a financial underpinning of the company was the right move in McCarty's eyes, as it can keep the business afloat and thriving, and serve as a way for people to make a living in music - something that is becoming increasingly difficult to do.

"My dream in music was to be a recording engineer and record producer," he says. "I was actually a failed drummer, record recording engineer, and record producer, and sort of a successful music publisher; when I first got into music publishing there were probably two jobs in the country, and I had one of them."

By seeing people as people and relationships as more than transactional, McCarty, Murphy, and the rest of the Kilometre team are able to cultivate something people want to be part of, and discussions about mental health are commonplace in the Kilometre family as well.

With this approach, Murphy believes the work his artists and team put out is better, and artists have the opportunity to develop, and to reach their full potential with Kilometre's guidance.

"All any of us want to do in life," he concludes half-jokingly, "is make our parents proud and make our kids think we're cool."



MICHAEL McCARTY



RODNEY MURPHY





Traynor Travelmate 15w
Battery Amp
TVM15 | 498483

Reg: \$279 **Special \$229**



Traynor Custom Valve 15w
All-Tube 1x12 Combo Amp - Wine Red
YCV20WR | 178918 **\$1299**

+ A \$50 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Traynor 20th Anniversary 40w
All-Tube Combo Amp
YCV4050 | 726452 **\$1399**

+ A \$100 L&M GIFT CARD
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Marshall 40w Combo Amp
DSL40CR | 517175 **\$1299.99**

+ A \$100 L&M GIFT CARD
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Vox 10w 1x10 Tube Combo
AC10C1 | 439949 **\$799.99**

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Vox 15w 1x12 Tube Combo
AC15C1 | 317747 **\$1099.99**

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Fender Mini '65 3" 1w
Twin Amp
023-4812-000 | 700584

Reg: \$79.99 **Special \$59.99**



Fender Mustang Micro
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231-1300-000 | 746400 **\$169.99**

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Fender Mustang LT25 8" 25w
Combo Amp

231-1100-000 | 703969

\$209.99



LIMITED
EDITION

Fender FSR '65 Princeton Rev
All tube 12w, single channel with reverb
and tremolo, tweed covering with 12"
Eminence Cannabis Rex speaker.
217-2000-013 | 479862 **\$1999.99**



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STOMPAN | 770410 **\$279**

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SPIRIT OF METAL

SPIRITNANO/MET | 738308

SPIRIT OF ROCK

SPIRITNANO/ROCK | 738309

SPIRIT OF VINTAGE

SPIRITNANO/VIN | 738310

Reg: \$299 **Special \$199**



BOSS Katana-50 MkII EX 50w
Combo Amp
KTN-50-2EX | 782310

Reg: \$499.99 **Special \$399.99**



Hughes & Kettner Tube Meister
Deluxe 40w Head

TM40DH | 456747

Reg: \$1299 **Special \$1099**



EVH 5150III 15w Heads

LBXII | 225-6010-000 | 494292

LBX-S | 225-6020-000 | 733464

\$1029.99



Universal Audio Ox Amp Top Box
UA-OX | 517288

Reg: \$1999 **Special \$1599**



EVH 5150III 15w
Mini Lunchbox Head

225-6000-000 | 440466 **\$899.99**

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FOR USE ON YOUR NEXT PURCHASE!



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FOR USE ON YOUR NEXT PURCHASE!



Universal Audio UAFX
Amp Pedals



ASTRA MODULATION
UA-GPM-ASTRA | 747923
DREAM '65 REVERB
UA-GPM-DRM | 772779
GOLDEN REVERB
UA-GPM-GOLD | 747924
RUBY '63 TOP BOOST
UA-GPM-RUBY | 772781
STARLIGHT DELAY
UA-GPM-STAR | 747925
WOODROW '55
UA-GPM-WDR | 772782

Reg: \$549 **Special \$440**



DEL-VERB AMBIENCE COMPANION
UA-GPM-DLVRB | 786207
GALAXY '74 TAPE ECHO & REVERB
UA-GPM-GLXY | 786214
MAX PREAMP & DUAL COMPRESSOR
UA-GPM-MAX | 786216

Reg: \$479 **Special \$410**



ORION ECHO
UA-GPS-ORN | 793373
HEAVENLY PLATE
UA-GPS-HVNL | 793375
EVERMORE REVERB
UA-GPS-EVMR | 793374

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LIVING THE FREELANCE LIFE

By Christopher Berti



There are many career options available to a musician who is skilled at their instrument; some folks create original material at home, some play in bands, others might choose to audition for orchestras or perhaps work in the pit for a show that travels the country. The type of work is as varied as the genres of music in which to work: traditional folk music, classical, jazz, metal, funk, soul, big ensemble, small ensemble... So many choices, how can anybody pick just one?

Some musicians, myself included, don't necessarily want to be tied down to any one particular genre or ensemble. They crave a broader experience, and opening up new markets to make a few bucks while expanding their skill set. They don't want to rehearse the same material over and over, but jump in when needed and move on to the next opportunity.

This is basically the life of the freelance musician.

More like a tradesman than an artist (not that you can't be both), think of yourself as the emergency plumber of musicians. Whether you play the piano, guitar, drums, viola, bassoon, or accordion, your instrument is your tool - and chances are there are people looking to hire you to help out with some mess or emergency. So: how do we find this work, and how do we keep getting more of this work... 'cause this sounds great! I have to admit it kind of is, and I'm here to give you some tips to get rolling!

First off: you need to know your own limits. This is a tough one, because we all want to think we're awesome, but there are certain requirements to make sure that you can walk into any situation feeling confident and prepared. Being able to read music, proficiently, is a must. There are different ways to get the message across and it's good to be familiar with all of them. Sometimes it's standard notation, sometimes it's lead sheets, sometimes you're reading a choral octavo over the pianist's shoulder - but you have to be able to read or sight read.

For some instruments and genres, it's just part of the deal, part of how you learn. Violinists, pianists, classical guitarists.... they all give you what's on the page, every nuance. For others, we can become quite skilled at our axes through other means: by ear, or using other methods like tablature or non-standard notation. Players of this sort might be better at improvisation than the "readers," though not always. Reading is a skill that can be learned like any other, and like most skills, repetition is key.

Also know if you have stylistic limits. Maybe you can't improvise as well as you'd like but it's required on the gig. Or perhaps you can shred 'til the cows come home but can't really play finger-style guitar. It's ultimately filling the expectation of whoever is hiring you.

You should also know the limits of your gear. There are many different ideas of what a professional quality instrument is. Do I have to have a five thousand dollar guitar or keyboard, isn't my alto sax from high school just fine? Of course, the result is what is most important. Many players have made huge careers getting by with very little in the way of equipment. It's always good to have a realistic expectation as to what your gear is capable of. If you walk in to accompany a full choir with just the speakers on your keyboard, you've either not asked the right question or are underprepared for the situation.

Second: it is hinted at above, but you need to know what you are walking into. It's all about being aware of what's expected and making sure there are no surprises for you or your client. Is the gig a big show or small (affecting how much equipment you might need to bring), is it 5 hours out of town (can you get a ride, or is there compensation for travel?), do you need to bring more than one instrument (so bring your alto, tenor and a flute?), do you need to bring your own music stand? You get the idea.

In the quest to be a "professional" freelance player, it is up to YOU to know all the details. If you show up unprepared to a gig, whether you're unable to cover the parts, or your equipment fails or is substandard, you can almost guarantee that it won't be a situation where you will be called back in the future or recommended to others. We have to be good communicators. Don't be afraid to ask the questions YOU need answered from someone who is trying to hire you: is there backline provided? Will there be a sound check or rehearsal? Do you need to dress a certain way? How much might you be getting paid? If possible, a signed contract is a wonderful thing, and in many cases, you may need to be a member of your local Musicians Union - but always be aware of what you are getting, when you will be getting it (sometimes, even in this modern age, the cheque is in the mail) and how (I actually had a recent client who pays only via PayPal...)

Finally, and most importantly, we need to get ourselves out there!

In many ways, this is easier to do now than it has ever been. Being slightly older, I can still remember booking gigs through ads in the newspaper on a rotary phone with an answering machine. Now of course, you can flaunt your talents over the world wide web for all to see. Having a variety of content that shows off your skills as a player online, as well as having an up-to-date resumé (again, either on a website or as an easy-to-forward document) is a great first start. Always put your best self forward - dress nicely, clean yourself up, get all the gunk off that guitar.

There are many places online where you can find musicians wanted or classified ads. Many cities have a social media group dedicated to such matters. There are the local union offices that can sometimes be helpful (and depending on the gigs you are looking for, often require a membership in your city's Local). There are also bulletin boards at many Long & McQuade locations, where musicians can offer or look for help!

Ultimately you are selling yourself, and often the best way to accomplish this is live and in person. Go where the musicians go. Find local jam sessions in your town. Attend concerts, big and small, featuring local artists you admire. Hang out after the show and talk to the bass player or keyboardist, or see if you can say a few words to the conductor of that ensemble you love. It may sound old-school, but have a business card you can hand out that points folks to your social media and gives them a way to contact you.

Take gigs. Sometimes this may mean stepping out of your comfort zone, or maybe taking a gig that doesn't pay quite what you'd expect, but getting out and actually playing gigs with other folks lets them know that you can cover what's required, that you are an easy person to work with and that you are professional in your interactions both on and off the stage. Word spreads - in some places faster than others, and soon rather than you having to hunt for work, work will be hunting for you!

I would like to finish off with some general tips for the freelancer just starting out.

Don't be afraid to flaunt your successes. With the internet being what it is, it is easy to put up a few good words about what you've accomplished and who you've been playing with. Looks good on you and the people who've hired you.

You should have the right clothing for the right occasion. Get a good quality used tux from a rental place (Top tip for ya right there), have a dark or black suit, nice shoes, a few ties. You're more likely to be called out for being under-dressed than over-dressed.

If you get a call to play in a musical or other large show, and you have some qualified friends who you have played with in the past, don't be afraid to mention that you can offer help locating other players if required. People like a team player.

But with that in mind, remember in the end, you are a hired hand, not the conductor, and not a rehearsal coach. Your job is to cover your part to the best of your ability. Sure, there will be times when there are challenges beyond your control. It could be that there are some weaker players pulling things down, maybe the director has unreasonable expectations, maybe you jammed your finger the night before. Best advice is to always be polite and professional in your conduct and communications. If you've noticed the problem, there's a good chance someone else has as well.

Lastly, we live in a great country with lots of gigs in the biggest of cities and the smallest of communities. Being a freelance musician is an awesome way to see this land, meet other players, and expand your network. Sure, it's not for everyone, but if you are able to make a living playing your instrument, criss-crossing Canada, I say it's a great career and a rewarding life!

Chris is a sales and rentals associate at the Long & McQuade Henderson location in Winnipeg, MB.





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Planet Waves
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PW-DBUDHP-01 771815
Reg: \$73.99 Special **\$64.99**



Rane 2-Channel Serato
DJ Battle Mixer
SEVENTY-TWO MK2 | 735433
Reg: \$2599 Special **\$2399**



Numark Portable
Scratch DJ Turntable
PT01SCRATCH | 484432
Reg: \$219 Special **\$189**



Stanton Portable
Scratch Turntable
STX | 783799
Reg: \$349 Special **\$299**



Minuendo Lossless
Adjustable Earplugs
MINUENDO | 769428
Reg: \$199 Special **\$179**

**WANT MORE INFO ON THE
ITEMS IN THIS FLYER?**

**VISIT LONG-McQUADE.COM AND ENTER
THE CODE IN THE SEARCH FIELD TO FIND
MORE PICTURES, DETAILS, & DEMOS!**



Numark 4-Channel
DJ Controller for Serato
NS4FXUS | 770928
Reg: \$649 Special \$599



Denon DJ 4-Channel Standalone
DJ Controller with 7" Screen
SCLIVE4XUS | 778803 \$1799



Rane Professional Motorized
DJ Controller
RANE DJ ONE | 745990 \$1999

+ A \$200 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



+ A \$200 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Pioneer DJ 2-Channel Battle
Controller with Serato DJ Lite
DJJ-REV1 | 767580 \$399

+ A \$25 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Hercules 2-Deck USB DJ Controller
with Serato DJ/DJUCED
INPULSE 500 RED | 787688
Reg: \$519 Special \$449



Hercules 2-Channel
Motorized DJ Controller
INPULSE T7 | 787071
\$999

COMPLETE
THE
GIFT!



Pioneer Over-Ear
DJ Headphones
HDJ-X5-K | 510657 \$149

+ A \$10 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Soundswitch DMX
Micro Interface
DMX INTERFACE | 715169 \$49

+ A \$10 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Soundswitch Professional DMX
Lighting Controller
CONTROLONE | 765706 \$399

+ A \$25 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Orion Mini Par Can
ORCAN5 | 790361
Reg: \$79.99 Special \$59.99



Orion Multi Effect Light
ORFX107 | 763950
\$289.99



Orion Multi Effect Light
ORFX108 | 774248
\$325

GREAT GIFTS UNDER \$50!



Apex Mic with 1/4" Cable
APEX300 746024 \$29.99



Apex Lo Z Mic with XLR Cable
APEX310 | 753495 \$49.99



Apex DJ Monitoring Headphones
HPDJ1 | 304549
Reg: \$54.99 Special \$39.99



FUN GIFT
ALERT!

Orion Mini Starball
LED Room Effect
ORFX106 | 431310
Reg: \$18.25 Special \$14.99



Yorkville Tripod Non-Telescopic
Boom Mic Stand, Black
MS-206B | 320678
Reg: \$59.99 Special \$44.99



Yorkville XLRM to XLRF
20' Mic Cable
A120MCBULK | 200524
Reg: \$20.99 Special \$14.99



ART Studio Quality USB Condenser Mic
M-ONEU | 317700
Reg: \$129 **Special \$99.99**

INCLUDES SHOCKMOUNT & ALUMINUM CARRY CASE



ART Premium Active Ribbon Studio Mic
AR5 | 433803
Reg: \$179 **Special \$129**

INCLUDES SHOCKMOUNT & ALUMINUM CARRY CASE



ART Cardioid Side Address Studio Mic
C1 | 434191 **\$169**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE! **\$10.00 GIFT CARD**

INCLUDES SHOCKMOUNT & ALUMINUM CARRY CASE



ART Cardioid Side Address Studio Condenser Mic with Pad & Roll Off
C2 ART | 429937 **\$199**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE! **\$10.00 GIFT CARD**

INCLUDES SHOCKMOUNT & ALUMINUM CARRY CASE



ART Multi-Pattern Side Address Studio Condenser Mic with Pad & Roll Off
C3 ART | 433406 **\$219**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE! **\$25.00 GIFT CARD**

INCLUDES SHOCKMOUNT & ALUMINUM CARRY CASE



ART Large Diaphragm Dynamic Mic
D7 ART | 433807 **\$179**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE! **\$25.00 GIFT CARD**



Samson USB Mic METEOR MIC | 344832
Reg: \$129.99 **Special \$69.99**



Samson USB Studio Condenser Mic
C01U-PRO | 424713
Reg: \$159.99 **Special \$99.99**



Samson 38" Mic Boom Arm
MBA38 | 711595
Reg: \$120.99 **Special \$99.99**

COMPLETE THE GIFT!



AKG Large Diaphragm Cardioid Condenser Mic
C214 AKG | 288867
Reg: \$699 **Special \$449**

INCLUDES MIC MOUNT, WINDSCREEN & MIC BAG



Lewitt 240 Pro Condenser Mic - Black or White
LCT240PROBLACK/WHITE | 769743/5
Reg: \$159.99 **Special \$139.99**

INCLUDES TRIPOD STAND, MIC CLIP & USB-C CABLE



Mackie USB Condenser Mic
EM-USB | 724871
Reg: \$109.99 **Special \$79.99**



Shure MOTIV Condenser Mic for iOS and USB, Black or Grey.
MV5-B-DIG | 514411/0
Reg: \$139 **Special \$125**



Shure Home Office USB Mic
MV5C-USB | 739834
Reg: \$139 **Special \$125**



Shure Stereo USB Mic
MV88+STEREO+USB | 760581
Reg: \$269 **Special \$242**



Shure Large-Diaphragm Condenser Mic for iOS and USB
MV51-DIG | 514413
Reg: \$269 **Special \$242**



Shure Large Diaphragm Supercardioid Condenser Mic
BETA27 | 508334
Reg: \$569 **Special \$456**



Shure Cardioid Side Address Condenser Mic
KSM32/CG | 86373
Reg: \$819 **Special \$657**



NEW PRODUCT!

Shure Dynamic Vocal Mic

An icon. Ready for the future. A cardioid dynamic microphone with a Shure-designed built-in preamp.

SM7DB | 792317 **\$669**



INCLUDES SHOCKMOUNT

Shure Cardioid Side Address Condenser Mic – Champagne
KSM32/SL | 86372

Reg: \$879 Special **\$703**



INCLUDES SHOCKMOUNT & WINDSCREEN

Shure Large Dual-Diaphragm Condenser Mic
KSM42/SG | 332342

Reg: \$1149 Special **\$919**



INCLUDES SHOCKMOUNT

Shure Large Diaphragm Multi-Pattern Condenser Mic
KSM44A/SL | 332343

Reg: \$1349 Special **\$1079**



Universal Audio Standard Pencil Mics (Pair)
MIC-UASP-1 | 770798

Reg: \$549 Special **\$484**



Universal Audio Bock 187 FET Condenser Mic
MIC-UA187 | 781517

Reg: \$1699 Special **\$1499**



Universal Audio Sphere Modeling Mics

LX | MIC-UALX | 781520

Includes mic stand mount, 10' cable, and carrying case.

Reg: \$1359 Special **\$1089**

DLX | MIC-UADLX | 781519

Includes shockmount, mic stand mount, 10' cable, and carrying case.

Reg: \$1999 Special **\$1729**



Apogee Bob Clearmountain's Personalized FX Signal Chain Plugin – Download

FX CLEARMOUNT | 730173

Reg: \$399 Special **\$349**

BUNDLE UP THIS SEASON!



Samson Recording/Podcasting Kit

With a mic clip, desktop tripod stand, windscreen, and XLR and USB cables.

Q2U | 306249

Reg: \$129.99 Special **\$79.99**

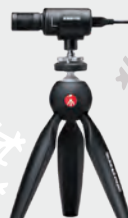


Shure Mobile Recording Kit

Includes MV5 digital condenser mic and SRH240A headphones.

MV5/A-240BNDL | 733329

Reg: \$199 Special **\$179**



Shure MV88+ Video Kit

Includes MV88+ stereo condenser mic, tripod, phone clamp and mount, and iOS and USB-C cables.

MV88+DIG-VIDKIT | 710915

Reg: \$339 Special **\$305**



Shure Portable Videography Kit

Includes MV88+ video kit, AMV88-FUR Windjammer and SE215-CL earphones.

MV88+SE215-CL | 733328

Reg: \$399 Special **\$358**



ART Multi-Pattern Premium Tube Mic Outfit

Includes shockmount, wood mic box, carry case, XLR cable and power supply.

T4 ART | 433407 **619**



Lewitt 240 Pro Condenser Mic Value Pack – Black or White

Includes shockmount, windscreen and transport bag.

LCT240PRO | 769744/6

Reg: \$189.99 Special **\$169.99**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!





Universal Audio Volt USB 2.0 Interfaces

- 1-IN/2-OUT | UA-VOLT1 | 763437
Reg: \$199 **Special \$174**
- 2-IN/2-OUT | UA-VOLT2 | 763439
Reg: \$259 **Special \$234**
- 4-IN/4-OUT | UA-VOLT4 | 777045
Reg: \$359 **Special \$319**



Universal Audio Volt USB 2.0 Interfaces with Compressor

- 1-IN/2-OUT | UA-VOLT176 | 763438
Reg: \$279 **Special \$254**
- 2-IN/2-OUT | UA-VOLT276 | 763440
Reg: \$409 **Special \$369**
- 4-IN/4-OUT | UA-VOLT476 | 763441
Reg: \$499 **Special \$434**
- 4-IN/4-OUT | UA-VOLT476P | 777047
Reg: \$629 **Special \$564**



Universal Audio Apollo X4 Desktop Interface - Heritage Edition

2-IN/2-OUT | UA-APX4/HE | 744367 **\$2699**



Universal Audio Apollo Rack Interfaces

- 16x22 | UA-APX6 | 697489 **\$3099**
- 18x24 | UA-APX8 | 697490 **\$3769**
- 16x22 | UA-APX8P | 697491 **\$4579**



Universal Audio Apollo Rack Interfaces - Heritage Edition

- 16x22 | UA-APX6/HE | 744368 **\$3619**
- 18x24 | UA-APX8/HE | 744369 **\$4299**
- 16x22 | UA-APX8P/HE | 744370 **\$5099**
- 16x22 | UA-APX16/HE | 744366 **\$5399**



sE Electronics Dynamite Preamp

SE-DM1 | 701110 **\$134.99**



Roland Audio Mixer for Smartphones

GO MIXER PRO-X | 757985
Reg: \$234.99 **Special \$169.95**



ART 2-Channel Vactrol/Tube Leveler Compressor

PROVLAI | 293543
Reg: \$429 **Special \$349**



ART USB Audio Interfaces

- 2-IN/2-OUT | USBII | 726457
Reg: \$199 **Special \$149**
- 4-IN/4-OUT | USBIV | 726454
Reg: \$249 **Special \$199**



ART 4-Channel Headphone Amp

HEADAMP4 | 260296
Reg: \$89.99 **Special \$79.99**



ART Studio Linear 2x100w Power Amp

SLA1 | 131226
Reg: \$309 **Special \$279**



ART 2-Channel Studio Mic Preamp

PROMPAII | 304016
Reg: \$429 **Special \$349**



ART Dual Preamp/Interface with USB

USB2DUALPREPS | 306671
Reg: \$99.99 **Special \$69.99**



ART Dual Remote Preamp

DRP | 726787
Reg: \$129 **Special \$89.99**



ART Phono Preamp/Interface with USB

USBPHONOPLUSPS | 357989
Reg: \$119 **Special \$89.99**



ART Mini USB Recording Mixer

USBMIX | 359402
Reg: \$99.99 **Special \$69.99**



ART 6-Channel USB Recording Mixer with Effects

USBMIX6 | 506283
Reg: \$219 **Special \$179.99**



Sennheiser Pro Studio Headphones

HD 200 PRO | 497352 **\$99.95**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Sennheiser Pro Closed-Back Headphones

HD 280 | 175524 **\$129.95**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



KRK Studio Monitoring Headphones

KNS-6402 | 759064 **\$139**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!

KNS-8402 | 759065 **\$199**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Shure Closed-Back Pro Monitoring Headphones

SRH840A | 766620
Reg: \$199 **Special \$159**



Shure Closed-Back Pro Audiophile/Studio Headphones

SRH1540-BK | 409447
Reg: \$679 **Special \$544**



Shure Open-Back Pro Mastering/Audiophile Headphones

SRH1840-BK | 377014
Reg: \$679 **Special \$544**



Yorkville 50w 3.5" Multimedia Reference Monitors with Bluetooth (Active + Passive Pair)
YSM3BT | 763714 **\$169/pr**



ADAM Active Speakers
5" | AD-T5V | 685639
Reg: \$558/pr **Special \$418/pr**



KRK Portable Studio Monitors
3" | GOAUX3 | 777798
Reg: \$499/pr **Special \$449/pr**



Mackie 3" Multimedia Monitors
CR3-X | 727023
Reg: \$134.99 **Special \$109/pr**

Reg: \$698/pr **Special \$558/pr**
8" | AD-T8V | 728578
\$858/pr

+ A \$50 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



KRK Classic 8" Powered Monitors
CL8-G3 | 756496
Reg: \$369/ea **Special \$299/ea**



ADAM Active 10" Subwoofer
AD-SUBT10 | 722113
Reg: \$549 **Special \$499**



KRK Rokit Powered G4 Monitors
5" 55w | RP5-G4 | 707923 **\$518/pr**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



7" 145w | RP7-G4 | 707924 **\$678/pr**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



8" 203w | RP8-G4 | 707925 **\$798/pr**

+ A \$50 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Yorkville Studio Monitor Stands
SKS-T11 | 689907 **\$159.99/pr**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Yorkville Upgraded Studio Monitor Stand
SKS-41B | 411280

Reg: \$74.99 **Special \$59.99**



ADAM 2-Way Active Speakers
AD-A7V | 770209
Reg: \$1089/ea **Special \$999/ea**



GREAT GIFTS UNDER \$50!



Apex DJ Monitoring Headphones
HPDJ1 | 304549
Reg: \$54.99 **Special \$49.99**



Mackie USB Condenser Mic
EM-91CU | 738239
Reg: \$64.99 **Special \$29.99**



Samson USB Condenser Mic
METEORITE | 428227
Reg: \$84.99 **Special \$49.99**



ART USB Mic Cable
XCONNECT | 351995
Reg: \$39.99
Special \$29.99



Link Audio 10' USB-A to USB-B Cable
A110U | 191386
Reg: \$16.99 **Special \$12.99**



Yorkville Dual 6" Screen Deluxe Mic Pop Filter
MWS-206DLX | 313158
\$28.99



Yorkville 6" Pop Filter with Clip
MWS-56DLX | 191671
\$28.99

BOWMANVILLE, ON

41 TEMPERANCE STREET

LONG & McQUADE ON THE MOVE

Phone: (905) 240-8882

Lesson Centre Phone or Text: (905) 240-8883

Email: bowmanville@long-mcquade.com

Lesson Centre Email: bowmanvillelessons@long-mcquade.com

Store Hours

Monday: 10am - 9pm

Tuesday: 10am - 9pm

Wednesday: 10am - 9pm

Thursday: 10am - 9pm

Friday: 10am - 9pm

Saturday: 10am - 6pm

Sunday: Closed





The Bowmanville post office has long been a fixture in downtown Bowmanville with its unique mid-century modern charm.

We felt this building would be the perfect location for us to offer a great shopping experience while maintaining many of the unique features of the building. Construction began in early 2021 and was completed in late 2022.

From our stunning lesson centre on the second floor with windows overlooking downtown, to the spacious ground floor full of guitars, drums, PA equipment and more, you won't want to miss checking this store out!





Yamaha 61-Key Portable Keyboard
PSRE273 | 730498 **\$199.99**

+ A \$10 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Yamaha 61-Key Touch Sensitive Portable Keyboard
PSRE373 | 739649 **\$289.99**

+ A \$10 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Yamaha 61-Key Touch Sensitive Portable Keyboard
PSRE473 | 771086 **\$499**

+ A \$25 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Casio 32-Mini-Key Portable Keyboard
Battery-powered with 100 tones and 50 rhythms.
SA-51 | 777787 **\$79.99**



Casio 61-Key Touch-Sensitive Portable Keyboard
CT-S300BK | 731715 **\$229.99**

+ A \$30 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



L&M
EXCLUSIVE

Casio 88-Key Digital Piano
Includes stand.
CDP-S160BKCS | 768616
Reg: \$729.99 **Special \$649.99**



Roland 88-Key Digital Piano
In light oak, white or black. Includes stand and bench.
F701-LA/WH/CB | 746261/3/0
Reg: \$2249.99 **Special \$1995.95**



Roland 88-Key Digital Piano - Black
Includes stand and bench.
RP107-BK | 774725
Reg: \$1899.99 **Special \$1599.99**



Yamaha 88-Key Digital Piano - Black
DGX670 B | 747426 **\$1199.99**

+ A \$100 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Roland 88-Key Stage Piano
RD-88 | 726303
Reg: \$1999.99 **Special \$1699.99**

**GREAT GIFTS
UNDER \$50!**



Apex Sustain Pedal
AFP7 | 310284

Reg: \$37.50 **Special \$29.99**



**GIFT CARDS
IN ANY AMOUNT!**



Roland Boutique Series Synthesizer
JU-06A | 718473
Reg: \$599.99 **Special \$449.99**



Roland 61-Key Synthesizer
FANTOM-06 | 769693
Reg: \$2199.99 **Special \$1999.99**



M-Audio 49-Key Controller-5th Generation
OXYGEN49 MKV | 757299
Reg: \$199 **Special \$169**



Arturia 32-Slimkey Controller & Sequencer
KEYSTEP | 479794
Reg: \$179.99 **Special \$149.99**



Arturia 49-Key Universal MIDI Controller
MK3 - White
KEYLABES49MK3-W | 788194
Reg: \$299.99 **Special \$269**



Arturia 37-Key Polyphonic Hybrid Synthesizer
with Aftertouch
MINIFREAK | 778669
Reg: \$849.99 **Special \$749.99**



Akai Music Production
Controller
MPCSTUDIO2 | 762043 **\$269**



Akai 25-Note Keyboard/
Drum Pad Controller
MPKMINI MKIII | 735464 **\$129**



Alesis 24-Bit Stereo
Drum Machine
SR-18 | 285340
Reg: \$349 **Special \$299**

+ A \$30 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



+ A \$25 L&M GIFT CARD
FOR USE ON YOUR NEXT PURCHASE!



Apex Deluxe Home
Piano Bench with Storage
PB-3 | 185987
\$129.99



Apex Folding Padded
Piano Bench
PB-1 | 52164
Reg: \$99.99 **Special \$89.99**



Quiklok Stool with Adjustable
Foot and Back Rest
DX749 | 401516
Reg: \$179.99 **Special \$149.99**



Yorkville Single X
Keyboard Stand
IKS-X3 | 773240
\$51.99



Yorkville Dual X Keyboard Stand
with Tooth Lock
IKS-X4 | 772891
\$69.99



Yorkville Deluxe Collapsible
Keyboard Stand
IKS-8 | 219464
Reg: \$140 **Special \$120**



Mapex Tornado Complete Rock Kit - Black or Burgundy

Includes 20" bass drum, 14" floor tom, 10 and 12" toms, and 14" snare. Includes hardware, cymbals, and drum throne.

MPX-TND5044TCXX / 5294TCXX

Reg: \$659 **Special \$599**



Mapex Mars Maple 5-Piece Shell Pack - Matte Black or Midnight Blue

Includes 22" bass drum, 10 and 12" toms, 16" floor tom and 14" snare.

MPX-MM529SFXX | 778382/4 **\$1299**

+ A \$50 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Mapex Tornado Complete Kit - Hawaii Blue, Ebony Yellow Swirl, Yellow, Black, Burgundy, or Blue

Includes 22" bass drum, 10 and 12" toms, 16" floor tom and 14" snare, as well as cymbals, hardware and drum throne.

MPX-TND5294CXX

Reg: \$659 **Special \$599**



Mapex Armory 4-Piece Shell Pack - Anaconda Burst

The perfect gift for your discerning drummer!

This limited edition shell pack features 6-ply 7.2mm shells in birch/maple/birch and SONIClear bearing edges, tom mounts, and floor tom feet, all in a high gloss lacquer finish.

MPX-AR529XBPG | 784846 **\$1325**

L&M EXCLUSIVE

Snareweight M80 Drum Dampener - Black
015-M80 738276

Reg: \$36.99 **Special \$33.99**



AVAILABLE IN RED, PINK, OR BLUE



Granite Percussion 5-Piece Junior Drum Kit

Includes cymbals, stands, pedal and throne.

GP-JR5XX | 420937/8/6 **\$399.99**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



A PERFECT ALL-IN-ONE PRESENT!



Pearl Roadshow Drum Kit - Garnet Red

Includes 18" bass drum, 14" floor tom, 10" tom, 13" snare, hardware and cymbals.

RS584CC757 | 789583

Reg: \$599.99 **Special \$549.99**



Pearl Modern Utility 5.5x14" Maple Snare Drum - Satin Black

MUS1455M227 | 497091

Reg: \$299.99 **Special \$249.99**



Mapex 6.5x14" Maple/Poplar Snare Drum - Black

MPX-MPNMP465BMB | 781352 **\$230**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Mapex Snare Stands
MARS MPX-S600 | 415688

Reg: \$109.99 **Special \$99.99**

ARMORY MPX-S800 | 415689

Reg: \$140 **Special \$125**



Sabian Stratus Series Cymbals

A beautifully designed pro quality series made for modern drummers, featuring clear articulation, a warm wash and musical spread.

14" HI HATS | S1402 | 793617 **\$399.99**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



18" CRASH | S1806 | 793619 **\$289.99**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



20" RIDE | S2012 | 793624 **\$344.99**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Sabian SBR 2-Piece Pack

Includes 14" hi-hats and an 18" crash.
SBR5002 | 313427 **\$234.99**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



COMPLETE THE GIFT!



Mapex Cymbal Felt 4-Piece Pack
MPX-MCYF4 | 439056 **\$5.99**



Meinl Classics Custom Dark 4-Piece Cymbal Set

Includes 14" hi-hats, 16" crash, 20" ride, and FREE 18" crash.

CCD460+18 | 713243 **\$980**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Zildjian A Custom 5-Piece Cymbal Set

Includes 14" hi hats, 16" crash, 21" 20th Anniversary ride, and 18" crash.

ACP123 | 424787 **\$1199**

+ A \$100 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Sabian B8X 4-Piece Performance Cymbal Set

Includes 14" hi-hats, 16" thin crash, 20" ride and FREE 18" thin crash.

45003XG | 448744 **\$474.99**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Aquarian Texture Coated 14" Head with Power Dot

TCPD14 | 59546

\$15.75



Evans 14" Coated Dry Snare Batter Head

B14HDD | 40933

Reg: \$32.45 **Special \$24.99**



Remo Emperor 22" Clear Bass Head with Sub Muffl Technology

BB-1322-00-SMT | 791915

Reg: \$87.95 **Special \$79.95**



Mapex 400 Series 5-Piece Hardware Pack

Includes 2x B400 boom stands, H410 hi-hat stand, S400 snare stand, and P410 bass drum pedal.

MPX-HP4005 | 778938

\$449.99

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Mapex Mars Hi-Hat Stand - Chrome

MPX-H600 | 414163

Reg: \$169.99

Special \$159.95



Pearl Lightweight Hi-Hat Stand

H-830 | 416578

Reg: \$169.99

Special \$149.99



Pearl Mini Boom Arm with Clip

CH-70 | 41081

Reg: \$69.99

Special \$59.99

Mapex Storm Boom Cymbal Stand - Chrome

MPX-B400 | 449767

Reg: \$89.99

Special \$84.99

Mapex Armory Boom Cymbal Stand

MPX-B800 | 414071

Reg: \$159.99

Special \$149.99

Pearl Boom Cymbal Stand with Uni-Lock Tilter

BC-830 | 416576 **\$125.99**

+ A \$25 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!



Mapex Multi-Function Horizontal Clamp

MPX-MC910 | 439174

Reg: \$34.99

Special \$32.99



Pearl Memory Foam Drum Throne

D-930 | 408811

Reg: \$169.99 **Special \$149.99**



Mapex Round Seat Drum Thrones

12x2.5" MPX-T270A | 351840

Reg: \$99.99 **Special \$89.99**

14x4" MPX-T670 | 756582

Reg: \$135 **Special \$125**



Mapex Saddle Style Double Braced Drum Throne

MPX-T675 | 756583 **\$159**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE! **\$1000 GIFT CARD**



Mapex Single Pedals

VENUS | MPX-P410 | 769426

Reg: \$99.99 **Special \$89.99**

MARS | MPX-P600 | 415685 **\$125**

+ A \$10 L&M GIFT CARD FOR USE ON YOUR NEXT PURCHASE!

\$1000 GIFT CARD



Alesis Nitro Max Electronic Kit with Mesh Heads and Bluetooth

NITROMAXKITXUS | 793399 **\$579**



Roland TD-17 V-Drums Electronic Kit

TD-17KV2S-COM | 778139 **\$2099.99**



Pearl Demonator Single Pedal

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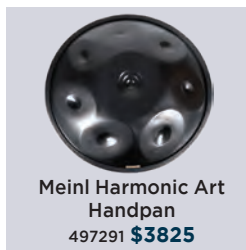
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In recent years, there has been a growing interest in exploring the therapeutic uses of sound. Drum Circles, Sound Baths, and Sound Meditations are growing in popularity. Books like **Human Tuning** (John Beaulieu), **Sound Healing With Gongs** (Sheila Whittaker), and **Himalaya Sound Revelations: The Complete Singing Bowl Book** (Frank Perry) are just a few of the many titles currently on the market that explore sound on a deeper level.

While this development is not exclusive to drums and percussion, the percussion industry has really stepped up to offer a wide array of instruments with sound therapy in mind. Below is a brief introductory tour of some of these instruments.

Singing Bowls and Crystal Bowls

1. SINGING BOWLS

One of the most popular instruments used in meditation is the singing bowl. Singing bowls have a long and rich – and occasionally mysterious – history. The company Meinl has been busy diversifying their line of bronze singing bowls (sometimes called “Himalayan singing bowls”). Let’s have a look at some of the different series of bowls Meinl offers.

The Universal Series: This is where Meinl’s bowls start in price. There is a good range in size offered within this series. They are also offered in sets. All of Meinl’s bowls come with a felt cushion and cover.

The Origin Series: These bowls have a dark, unfinished appearance. This really gives them a special “antique” look. They are available in three sizes.

The Energy Series: This series of bowls features a reinforced “lip” around the edge of the bowls. According to Meinl, this will “produce a high tone at first, followed afterwards by a deep tone”. These bowls have a lovely sustain.

The Cosmos Series: This series has a beautiful range. The smaller **SB-C-250** has a small rope attached to it. This can be very effective when swung over other bowls. A very interesting sympathetic vibration can start happening! The “Cosmos” bowls have a warm, deep tone.

Each singing bowl is different, although some may have a similar tone. I recommend building a collection slowly by carefully auditioning each bowl. Don’t be afraid to mix the different series. Also, you can never have too many mallets – each mallet (or striker) will draw a different sound character out of your bowls.

2. CRYSTAL BOWLS

An extension of the singing bowl is the crystal singing bowl. Meinl offers quartz crystal bowls in a range of sizes (8”-14”) and in different tones. Crystal bowls offer a warmer tone than bronze singing bowls. They are also more precisely tuned.

I personally use a combination of bronze bowls with my quartz bowls. I find them quite complementary. As with metal singing bowls, it is worth trying some different mallets.

Drums

The world of hand drums offers a wide range of sounds. Here are some varieties.

Remo Buffalo Drums: Buffalo drums are basically a synthetic version of traditional frame drums. These are available in 8”, 10”, 12”, 14”, 16” and 22” sizes. Each drum comes with a mallet. The 22” size has a beautiful deep, warm tone. I like to alternate between the mallet and my hand for different sonic effects. One benefit of Remo’s design is that their synthetic head is more durable and more resistant to temperature changes than traditional hide drums.

Remo Ocean Drums: Remo’s Ocean Drums are basically like their buffalo drums except they have a second clear skin on the other side. Inside are tiny ball bearings. When moved slowly, the sound of ocean waves can be effectively produced. Ocean drums are available in 12”, 16” and 22” sizes. They come with either a plain or colourful finish. I use the 22” **Ocean Drum** as a wonderful tool for opening sound meditations.

Toca Djembes: Toca offers some great sounding djembes. One of my favourite

models is the **Freestyle 12" Rope-Tuned Drum**. It is available in 7", 9", 10", and 12" sizes and some attractive finishes. These djembes have a goat skin head but a synthetic body. This makes for a light and portable drum that can easily be transported to drum circles. These drums also have a great bass tone (especially the 12" size).

HANDPANS AND TONGUE DRUMS

Handpans: The Handpan (also known as the "Hang Drum") has become very popular in recent years. Handpans look like an upside down "steel drum" with different zones which create different notes. They are meant to be played with hands and are available in many scales. Pearl offers a couple of different Handpans including the 22" **"Euphonic"** model in the key of F-Minor. Meinl offers a variety of tunings and finishes with their version of the Handpan.

Tongue Drums: A similar yet distinct instrument to the Handpan is the smaller Tongue Drum. Tongue Drums are made to be played with mallets (although they certainly can be played with hands). Paiste has introduced a series of 7 bronze gongs with fascinating new designs. Meinl has introduced the 32" **Eight Corners of Heaven Mirror Gong** designed in collaboration with renowned gongmaster Don Conreux.

Gongs

It would be difficult to discuss sound therapy and not mention the gong. Since I last wrote an article on gongs in our 2014 Gear Issue, the world of gongs has expanded even more. Paiste has introduced a series of 7 bronze gongs with fascinating new designs. Meinl has introduced the 32" **Eight Corners of Heaven Mirror Gong** designed in collaboration with renowned gongmaster Don Conreux.

Here are some popular gongs that would be a great starting place in a collection, or perhaps even an addition to an existing set-up:

Dream Wind Gongs: Dream is a company that offers a great selection of authentic Chinese-made gongs. The **Feng** or **Wind Gong** is available in sizes ranging from 6" to 60". A great choice with a lot of sonic range is the 28" size. These gongs have a great "shimmer" when played near the edge, but can produce nice bass tones when played in the centre.

Sabian Zodiac Gongs: Sabian's Zodiac gongs are available in 24", 26", and 28" sizes. These gongs offer a fairly warm tone when played at soft to medium volumes.

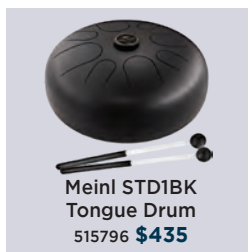
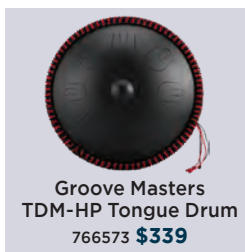
Paiste Symphonic Gongs: A very popular "main gong" in a percussion set-up is the Paiste Symphonic Gong. These are available from 20" to 80". These gongs have become very popular with Yoga studios. I recommend the 32" size as a great first choice. The 32" size is quite portable and has a lot of sonic range.

Conclusion

I encourage you to investigate any of these instruments mentioned above. I also recommend combining these instruments. You don't need a big collection to get started - starting with a single singing bowl can be very powerful. You may be surprised where this leads you. These instruments will be your tools. By bringing your own healing intention, and by following your intuition, you may find a whole new world of sound possibilities opening up. It is certainly a world of serenity, stillness, and deep peace.



Rob Gretsinger has been a drum and percussion specialist at Long & McQuade for 22 years. He has an extensive collection of gongs and other percussion. He offers monthly sound meditation concerts and occasionally gives workshops throughout British Columbia. www.YouTube.com/robgretsinger

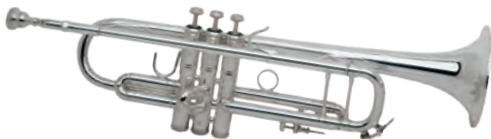




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